



lovewimbledon
BUSINESS IMPROVEMENT DISTRICT

YOUR GUIDE TO **COST SAVING INITIATIVES AND** **SUPPORT FOR YOUR BUSINESS**

DID YOU KNOW?



1 in 6 businesses saved more than the cost of their BID levy by switching to recycling with us

41% of BID businesses have chosen our waste collection provider since 2012

Businesses have **saved over £2,200** on average through our procurement service

In 2017 BID businesses were awarded a Silver Standard by First Mile for achieving a **68% recycle rate**

WELCOME TO LOVE WIMBLEDON BID

Love Wimbledon BID is here to directly **SUPPORT** businesses in Wimbledon Town Centre. We provide a range of services to help promote and improve Wimbledon businesses many of which will save you money on business running costs from waste to utility bills. Most of the services are **FREE** and all of them are very easy for you to utilise.

This brochure gives you an overview of these services which have already delivered savings for many Wimbledon businesses and come with The Love Wimbledon seal of approval.

You can always email the office info@lovewimbledon.org if you have any questions or phone us direct on **020 8619 2012**.

Helen Clark Bell, Love Wimbledon CEO

SAVE MONEY ON PROCUREMENT

No matter how good you are at procuring on your own, joining forces with thousands of other UK BID businesses through a buying group will ensure that you receive the best deal on the market. That is why we are in partnership with Meercat Associates to deliver this business benefit to you, all paid for and managed by Love Wimbledon.

They will deliver this business benefit to you (for FREE) and manage everything for you. Using their buying power to get you the best prices, manage your contracts, sort out any issues you have and co-ordinate your renewals in advance, keeping you informed along the way.

It takes the headache out of procurement knowing you are reducing business costs through a respected independent broker.



5 FREE STEPS TO SAVE MONEY

STEP 1

Contact Meercat and let them know which services you are interested in

STEP 2

One of the Meercat representatives will arrange to come and see you

STEP 3

They will assess your current payments and provide a report outlining savings

STEP 4

If you are happy, you can sign the quote and they will do the rest for you

STEP 5

Celebrate the money you saved!

You are under no obligation to accept anything offered to you as part of this service, there is no catch and no commission. It's just part of what Love Wimbledon is here to do for your business.

CONTACT MEERCAT ON 01444 416 529

FREE BUSINESS COST SAVING SCHEMES

Get a FREE bill comparison on

- **ENERGY:** Electricity and Gas
- **MERCHANT FEES:** Inclusive Fees
- **TELECOMS:** Mobiles, Landlines, VoIP and Broadband
- **TESTING:** Health & Safety, Fire Risk Assessments, PAT Testing etc.
- **PEST CONTROL:** Food & Non Food Premises

Gas & Electricity

We help you to secure cheaper prices for your gas and electricity and fix these prices to protect against changes in the energy market.

Currently tied into a contract?

No problem, Meercat will plan and secure the best terms in preparation for the renewal and, by tracking contracts, ensure that your contract is terminated at the right time to prevent it from auto-renewing on a rolling contract to a higher rate.



Meercat sat with me for about 15-30 minutes,
we saved nearly £4,000 on our energy bills.

The process was quick and easy!!

Javed Akhtar, Kingsmere Cleaners



Merchant Fees

Baffled by complex pricing and industry coding or unaware of excessive merchant fees?

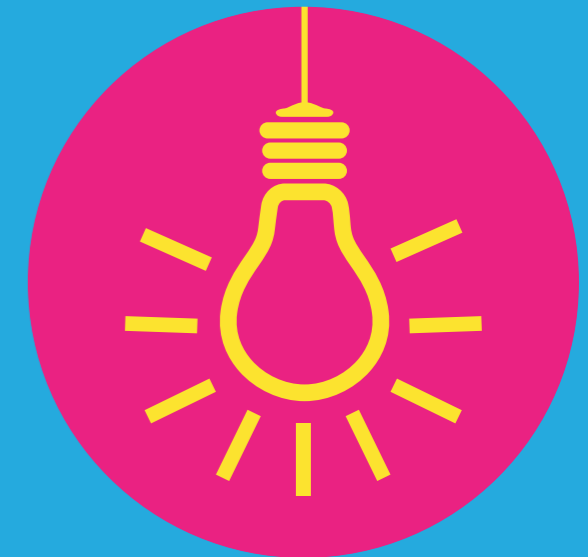
Supply Meercat with a recent merchant account invoice and they will produce a comprehensive report showing your potential saving.

Telecoms

Faced with complicated bills, variable tariffs and broadband speeds?

Meercat will navigate this complex market and secure the best market rates for business landlines, mobiles and broadband saving you time and money.

Always ready to lobby on your behalf, we have been working hard to upgrade broadband in the town centre, speak to us about service upgrades info@lovewimbledon.org or call 020 8619 2012.



Safety Compliance Testing

By law, every business and organisation has to ensure that their building and equipment is safe and regularly tested to ensure compliance.

Love Wimbledon can assist you with:

- Fire Risk Assessment and Fire Warden Training
- Fire Alarm and Fire Extinguisher Servicing
- PAT and Fixed Wire Testing
- Emergency Lighting Testing
- Health & Safety and Workplace Risk Assessments
- Legionella Water Testing
- Thermal Imaging



Pest Control

Pests can carry disease and cause food poisoning; they can also cause physical damage to properties and leave nests, droppings and odours presenting an environmental health issue. Meercat will commission a pest control advisor to arrange a site inspection and create a detailed report of recommendations based on your needs.

BID Businesses are saving over £50,000 annually through our group buying schemes
CONTACT MEERCAT ON 01444 416 529

Waste & Recycling

We have teamed up with award-winning, zero to landfill, recycling and waste company **First Mile**, to help you make terrific savings.

Through First Mile we can offer:

- FREE annual allocation of mixed or cardboard recycling
- Reduced rates for all subsequent recycling and waste collections
- Food recycling – provision of a FREE starter pack to include caddies and a set of bags
- Daily waste and recycling collections
- Pay as you go, and as you use with no long term contract

OVER 3,000 TREES were saved by businesses using our recycling service in the last year

It's as easy as 1, 2, 3

AS A BID LEVY PAYER ALL YOU NEED TO DO IS:

STEP 1

Call First Mile on 0800 612 9894 quote 'Love Wimbledon BID'

STEP 2

Identify your requirements and your free allocation of bags will be delivered

STEP 3

Enjoy an efficient waste collection service saving money and the environment

To date, our recycling rate has **trebled to over 300 tonnes**
CONTACT FIRST MILE ON 0800 612 9894

IMPROVING WIMBLEDON

Safer Streets

We work hard to ensure Wimbledon town centre is attractive, clean and safe. We provide additional street cleansing services to remove gum, jetwash the streets and clean up the bus stops. We offer a number of initiatives your business can benefit from.

Over **3,000sqm of streets** deep cleaned annually

Last year we reported over **500 graffiti and waste issues**

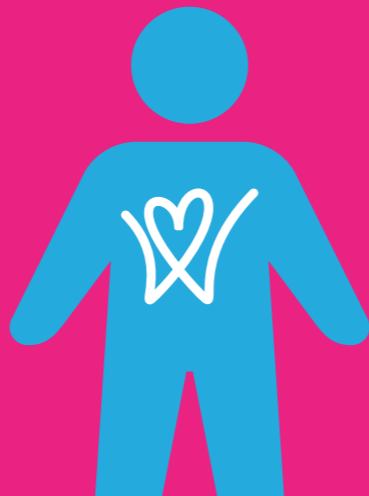
“ The Town Ranger has acted professionally on every request for help, and has been successful in resolving issues where we and our neighbouring businesses have failed. Tom succeeded in resolving an ongoing, persistent and unsightly waste issue in Cobden Mews. Thanks so much Tom! It wouldn't have been resolved without you and Love Wimbledon. **Sally Young, Finling Associates** ”

Town Ranger - our dedicated eyes and ears on the street

Our Town Ranger patrols the streets daily investigating and reporting everything from graffiti and water leaks to overflowing bins and neglected grot spots. His role is vital in maintaining clean and safe streets in Wimbledon.

He assists with issues including:

- Flytipping
- Graffiti
- Sticker and flyposters
- Broken paving slabs, blocked drains and pot holes
- Utility company issues such as water leaks and power outages
- Commercial waste issues



Tools to help combat crime

Town Link Radio

Our town link digital radio system connects businesses with each other, Wimbledon Town Centre police and CCTV offering real time updates, shared information, additional employee security and crime prevention. Radios are available to purchase or to rent.

FREE Online Crime Reporting System (Littoralis)

We run a secure intranet portal, which collates local crime intelligence to help you share information with other businesses in town on issues and incidents that affect you. The system is easy to use and:

- Allows users to input and share crime intelligence directly to the Police, Safer Merton, CCTV and other businesses
- Provides information about local offenders
- Details individuals banned from the town centre

“ Town Link Radio has played a crucial part in the role of reducing shoplifting. It enables stores to highlight anti-social behaviour immediately and work together, in partnership with the Police and CCTV, to deal with crime. **Kim Collins, TK Maxx** ”

Contact Love Wimbledon on
info@lovewimbledon.org or
020 8619 2012

DEVELOP BUSINESS SKILLS

As a BID business you receive FREE membership to the Merton Chamber of Commerce, the largest area based Chamber of Commerce in London. Your membership gives you reduced rate and FREE services including training, workshops, networking events and a jobs board for advertising vacancies.

The programme of networking events and business solutions are designed to help boost your business. In addition, the Chamber organises the annual Merton Best Business Awards, providing you with a great opportunity to profile your business.

“ Merton Chamber of Commerce has been like a friend in business who cares about your development and wants to help you succeed.

They are a star resource.

Gina Conway, Gina Conway Aveda Salons and Spas



ESSENTIAL COMPLIANCE TRAINING

Equipping staff with vital skills and ensuring you comply with the law:

- Emergency First Aid at Work
- IOSH Working Safely Courses
- Fire Warden Marshal Training

WORKSHOPS FOR BOOSTING BUSINESS GROWTH

These include topics such as:

- Building your Brand
- What makes a good leader?
- Strategies for being more productive

NETWORKING EVENTS

In partnership with Love Wimbledon, quarterly events include:

- Love to Lunch
- Wimbledon Young Professionals Group (WYPG)

“ WYPG is great, bringing together people from all areas of business in Wimbledon and providing them with an opportunity to connect. I've met some really interesting people and it's opened my eyes to a whole realm of things I didn't know existed and people I work next door to! The Love Wimbledon team are welcoming, fun and create a relaxed atmosphere, the free drink and nibbles are just a bonus!

Christopher Rylands, Coty Inc.



Contact Merton Chamber of Commerce on info@mertonchamber.co.uk or 020 8944 5501

PROMOTING YOUR BUSINESS

Love Wimbledon delivers leading marketing and promotion for Wimbledon and offers BID businesses reduced rates on advertising, FREE social media and web presence.

FREE!

- Website listing
- Social media promotion
- 360 degree photos for Google

Get noticed on

- Online editorial
- Monthly newsletter
- A range of print

Raise your profile

- New business promotion
- Sponsorship opportunities
- Reduced advertising rates

Participate in

- Monthly and Christmas markets
- Town centre events
- Business awards

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Around 50 exclusive offers at any one time available to all employees in Wimbledon town centre

Thousands of privilege card holders – right in the town centre!

Great promotion for your business and a great offer for your staff.

FREE and easy to apply via our website

FREE loyalty card for everyone working in the town centre

FREE promotion of your offer through monthly email and on our website

“ We place a huge emphasis on ensuring our consultants have a good work-life balance and the Love Wimbledon card helps us achieve this. Being entitled to a card means that our team can make the most of the local area, whether they're new and just getting to know Wimbledon, or looking for somewhere affordable to eat on one of our long Wednesday lunches.

Ben Jones, Harnham ”

“ The Privilege Card has created a good push for us, as customers love a discount and the offer has driven local employees to have their lunch here.

Ka Ho, Chicken Shop/Dirty Burger ”

**TO START SAVING MONEY AND TAKING ADVANTAGE
OF OUR VALUE ADDED BUSINESS SERVICES**

CALL US ON 020 8619 2012



WORKING IN PARTNERSHIP WITH



Meercat
ASSOCIATES LIMITED

first mile
easy recycling

