

BUSINESS SERVICES

Helping Wimbledon businesses save time and money.



Being part of the **Love Wimbledon Business Improvement District** gives your business access to a wide range of cost-effective - many **FREE** - services designed to reduce costs, support growth, and simplify daily operations. From waste and recycling to training, marketing, security, and exclusive discounts, our services are easy to access and tailored to local businesses.

Find out more by visiting lovewimbledon.org/the-bid or emailing us at info@lovewimbledon.org



TRAINING & NETWORKING

FREE ONLINE TRAINING WITH SEEDL.COM

Enjoy **unlimited access** to over **200 live and on-demand courses**. Train live or on your schedule - many courses are **CPD certified**. Topics include leadership, communication, health & safety, compliance, sustainability, mental wellbeing, hospitality, and more.

FREE MERTON CHAMBER OF COMMERCE MEMBERSHIP* INCLUDES ACCESS TO:

- 20+ local business events
- Member directory
- Best Business Awards
- Free promotion for new businesses

*Please note some services are for levy payers only

COST-SAVING SERVICES

MIXED & FOOD RECYCLING

We've partnered with **First Mile**, and many businesses are eligible for **FREE mixed recycling and food recycling** (conditions apply).

30+ WASTE & RECYCLING DISCOUNTS

Exclusive discounts across **30+ First Mile services**, including:

- General and confidential waste
- Textiles, batteries & coffee cup recycling
- Bulky waste collections and more

ELECTRONIC EQUIPMENT RECYCLING (WEEE)

Our **FREE quarterly WEEE recycling service** helps businesses responsibly recycle items including fridges, light fittings, PCs, chargers, and more.

GREENER ENERGY

Powered by Octopus Energy.



first mile
energy powered by octopus energy

Contact our First Mile representative to find out more about switching to greener energy.

To sign up, or get more information, call **0333 300 3448** or email Hannah.Goldsmith@thefirstmile.co.uk

GRAFFITI REMOVAL

We spot and remove graffiti from business premises monthly, often for free, and with reduced rates for specialist requirements.



Supporting your business & our community



MARKETING & PROMOTION

DIGITAL & PRINT PROMOTION

We promote your business and the town centre across our digital and print platforms, including Instagram, website, newsletters, and the Love Wimbledon guide. Share your success stories with our team.

SPONSORSHIP OPPORTUNITIES

A range of sponsorship opportunities are available, many at discounted rates - from the Christmas Tree and seasonal installations to the Big Screen and Sustainable September. Get your brand seen by our growing footfall!

HIGH-PROFILE AWARDS

Enter the **Merton Best Business Awards** and **Food & Culture Awards** - both **FREE to enter**. These awards celebrate local successes, with many of Wimbledon's high street and office businesses recognised each year.



SAFETY & SECURITY

TOWNLINK SECURITY RADIOS

Join the TownLink radio scheme at an exclusive discounted rate of £1/day, connecting your business directly with the Met Police and Merton Council CCTV, for enhanced security.

LITTORALIS DISC

A secure online information-sharing system used by businesses, BIDs and police to manage low-level crime and antisocial behaviour.

BUSINESS INTELLIGENCE

Access valuable insights including footfall data, vacancy rates and spending patterns to help inform business decisions. Email us to request access at info@lovewimbledon.org.

COMMUNITY CONNECTIONS

Looking to strengthen your local CSR? We can connect you with trusted local charities and community initiatives in the Wimbledon area.

EXCLUSIVE DISCOUNTS



LOVE WIMBLEDON PRIVILEGE CARD

A valuable staff benefit unlocking **100+ exclusive discounts** across the town centre for employees. New offers added monthly. (Interested in adding an offer? Contact us.)

LOVE WIMBLEDON GIFT CARD

A gift or incentive for employees and a great way of attracting more customers. Visit wimbledongiftcard.com

MEDIA DISCOUNTS

BID businesses receive **25% off** advertising with **Time & Leisure Magazine**, reaching audiences across southwest London in print and digital.

STUDIO HIRE

10% off hire of Independent Creative Studios for photography / meetings and much more.

If you have any questions please call or email the Love Wimbledon team on 020 8619 2012, info@lovewimbledon.org